

CASE STUDY

Discovering critical EU intelligence through multilingual local event monitoring



Executive Summary

Edgaras Platelis, media monitoring specialist & political analyst with the Council of the European Union uses ET for:

- Geopolitical event & situational analysis across EU languages and regions
- On-demand political intelligence reports from niche, local news sources
- Event discovery through ET's automated events tracker

Edgaras Platelis, a media monitoring specialist and political analyst with the Council of the EU, enhanced his geopolitical monitoring capabilities through a strategic partnership with Emerging Trajectories.

Leveraging ET's AI-powered platform, Mr. Platelis improved his ability to analyze multilingual content across EU countries, discover emerging political developments, and deliver comprehensive intelligence reports. The collaboration reduced manual research time in half, and allowed for monitoring and analysis of regional geopolitical events and insights reported in local dialects that was not possible before.

“Emerging Trajectories helps me monitor local, niche, and multilingual data sources across the EU and deliver ongoing comprehensive analysis.”

Edgaras Platelis
Press & Communications Administrator
Council of the European Union

Challenge

Mr. Platelis monitors and interprets complex political developments across Europe, keeping track of evolving national and regional dynamics. This requires keeping a close watch on local news events, major political summits and conferences, and broader global dynamics.

Performing high quality analysis across the EU involves:

- Systematically tracking local publications across multiple languages
- Maintaining comprehensive coverage of local news sources while ensuring credibility
- Cross-referencing related events and understanding their interconnected implications
- Producing timely analysis incorporating both local context and broader geopolitical risk

Finding a solution that can perform nuanced multi-language analysis based on trusted and local data sources is a challenge.

About Edgaras Platelis

Edgaras Platelis is a seasoned linguist, media monitoring specialist and EU political analyst with over two decades of experience at the Council of the European Union. Mr. Platelis transforms complex media landscapes and electoral

dynamics into strategic intelligence. As Press and Communications Administrator at the Council of the EU, he performs critical media analysis and geopolitical assessments across its 27 member states and political stakeholders.

Solution



Trackers to monitor local and regional geopolitical events



On-demand intelligence for specific events or situations

Emerging Trajectories empowers Mr. Platelis with quick strategic insights through rapid monitoring and analysis of geopolitical events. We implemented our AI-powered intelligence tracker and reports with customizations specific to his needs, including:

Custom Fact Bases

- Specialized fact bases for monitoring select, niche data sources
- Track changes on websites lacking standard integration methods (i.e., API, RSS)
- On-demand data gathering for timely analysis

Multilingual Analysis

- Automated monitoring across multiple languages
- Monitor niche sources written in local languages

Intelligent Analysis Framework

- Integrated event verification
- Risk scoring to surface the most relevant events
- Cited and sourced events, allowing for data verification

"I use Emerging Trajectories for high-stakes, nuanced event monitoring - things like local election controversies, geopolitical developments, media reactions to political developments, tracking perspectives from specific actors, and more."

Results & Impact

"Not only does Emerging Trajectories surface the nuanced intelligence I'm looking for, the trackers reveal critical insights I might not know to look for."

Improved Event Coverage

Continuous monitoring and discovery of events in key countries and regions from select trusted data sources.

Enhanced, Multilingual Capabilities

Automated monitoring across EU languages, allowing for more nuanced risk assessment with the integration of local news and context.

Efficiency Gains

Automated tracking and analysis workflows reduce manual research tasks in half and allow for fast report generation.

"ET's integrated risk scoring helps me predict the broader, potential implications of geopolitical events."

Disclaimer: The opinions expressed are solely of Edgaras Platelis. In no case should they be considered or construed as representing an official position of the Council of the European Union.

About Emerging Trajectories

ET delivers hyper-personalized intelligence. We automate end-to-end intelligence monitoring & analysis using advanced AI & research agents.

Learn more: [EmergingTrajectories.com](https://emergingtrajectories.com)